

UNIVERSITY OF KERALA

TIME TABLE

Fourth Semester MBA Degree Examination August/September 2016

(2014 Scheme)

(Full Time(including UIM)/Regular Evening/Travel and Tourism)

Day & Date	Time	Subject
Wednesday 17.08.2016	9.30 a.m. to 12.30 p.m.	International Marketing/Destination Planning and Marketing
Thursday 18.08.2016	„	Risk Management/Strategic Human Resource Management
Friday 19.08.2016	„	Retail Management
Monday 22.08.2016	„	Industrial Relations and Labour Laws
Tuesday 23.08.2016	„	Corporate Taxation
Thursday 25.08.2016	„	Financial Derivatives/Green Logistics and Supply Chains
Friday 26.08.2016	„	Compensation Management/Logistics and Supply Chain Management in Tourism
Monday 29.08.2016	„	World class manufacturing/Airport Handling and Cargo Movement
Tuesday 30.08.2016	„	Management Control Systems/Business Process Re-engineering
Wednesday 31.08.2016	„	Digital Marketing/Technology Management and Excellence
Thursday 01.09.2016	„	Corporate Restructuring/ Strategic Operations management/ Procurement and Materials Management
Friday 02.09.2016	„	Strategic Marketing Management/ Retail Supply Chain Management/ Global Human Resource Management
Tuesday 06.09.2016	„	Social Marketing/ Managing Diversity in Workplace/ Customer Service Relationship Management

Last date for submission of project report 28/09/2016

CONTROLLER OF EXAMINATIONS

University Buildings,
Thiruvananthapuram