



THE UNIVERSITY OF BURDWAN
CONTROLLER OF EXAMINATIONS' DEPARTMENT

REVISED PROGRAMME FOR M.B.A. 4th SEMESTER UNDER CBCS EXAMINATION, 2018

Venue : Dept. of Business Administration , B.U.

Time : 12 Noon to 3 P.M.

MBA 4th Semester Under CBCS Examination, 2018

Date	Course Code	Course Name
25.06.2018	MBA 4201	Organizational Change and Development (OCD)
27.06.2018	MBA 4302	Entrepreneurship Development (ED)
29.06.2018	MBA 4803	Operations Research (OR)
02.07.2018	MBAE 4505/ MBAE 4607/ MBAE 4705/ MBAE 4806	Brand Management (BM)/ Merger and Acquisitions (M & A)/ Strategic Human Resource Management (SHRM) / Database Management System (DBMS)
04.07.2018	MBAE 4506/ MBA 4608/ MBAE 4706/ MBAE 4805	Retail Marketing (RTM)/ Financial Time Series Analysis (FTSA)/ Contemporary Interventions in Human Resource Management (CIHRM)/ Total Quality Management (TQM)
Last Date of Submission: 13.07.2018	MBA 4104	Comprehensive Report (CR)

Sd/- Dr. A. J. Pal
Controller of Examinations

No.C/Prog./M.B.A. 4th Sem.'18/ 263

Dated Burdwan, the 14th June, 2018

Copy forwarded for information and necessary action to:

- 1.) The Head of the Deptt. of Business Administration (MBA), B.U.
- 2.) All Officers of the University, B.U.
- 3.) All Sections of C.E.'s Dept., B.U.
- 4.) All P.G. Hostels, B.U.
- 5.) Demand & Collection, Finance Dept., B.U.
- 6.) Cash Section, Finance Dept., B.U.

A. J. Pal
14/6/18

Controller of Examinations