

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 140      Programme Name: MASTER OF ARTS (MASS COMMUNICATION)      SchemeID: 121402015001      Sem./Year: 02 SEMESTER  
 Institution Code: 203      Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	40102	MMM102	JOURNALISM:CONCEPTS & PRINCIPLES	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	40104	MMM104	ADVERTISING & PUBLIC RELATIONS:CONCEPTS & PRINCIPLES	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	40106	MMM106	MEDIA LAWS & ETHICS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	40108	MMM108	MEDIA ECONOMICS & MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	40110	MMM110	COMMUNICATION RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
06	40152	MMM152	PRINT MEDIA LAB	3	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	40
07	40154	MMM154	PROJECT	3	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	40



## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 140      Programme Name: MASTER OF ARTS (MASS COMMUNICATION)      SchemeID: 121402015001      Sem./Year: 04 SEMESTER  
Institution Code: 203      Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION











S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	40202	MMJN202	SPECIALISED AREAS IN CONTEMPORARY JOURNALISM	4	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	40
02	40204	MMJN204	NEWS PRODUCTION, PRESENTATION & ANCHORING	4	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	40
03	40206	MMCC202	CORPORATE COMMUNICATION PRACTICES & STRATEGIES	4	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	40
04	40208	MMCC204	INTEGRATED MARKETING COMMUNICATION & EVENTS	4	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	40
05	40210	MMTV202	PRODUCTION STYLES, MARKETING & COMMISSIONING	4	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	40
06	40212	MMTV204	SCRIPT & SCREENPLAY WRITING	4	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	40
07	40214	MMNM202	E-BUSINESS JOURNALISM	4	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	40
08	40216	MMNM204	INTERNET ADVERTISING & PR	4	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	40
09	40252	MMJN252	NEWS PRODUCTION, PRESENTATION & ANCHORING LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	40
10	40254	MMJN254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	40
11	40256	MMJN256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	40
12	40258	MMCC252	INTEGRATED MARKETING COMMUNICATION & EVENTS LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	40
13	40260	MMCC254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	40
14	40262	MMCC256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	40
15	40264	MMTV252	SCRIPT & SCREENPLAY LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	40
16	40266	MMTV254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	40
17	40268	MMTV256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	40
18	40270	MMNM252	INTERNET ADVERTISING & PR LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	40
19	40272	MMNM254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	40
20	40274	MMNM256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	40

LEGEND

PAPERID (CREDITS)	
Internal	External
TOTAL (GRADE)	

A: Absent C: Cancelled  
 D: Detained RL: Result Later  
 CS: Credits Secured  
 AP: Already Passed

Result of Programme Code: 140 Programme Name: MASTER OF ARTS (MASS COMMUNICATION) Sem./Year: 04 SEMESTER Batch: 2015 Examination: REGULAR May, 2017

S.No.	Photo.	Roll no./Name	Institution Code: 203 Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION																				CS/Remarks	
			40210 (4)	40212 (4)	40264 (4)	40266 (10)	40268 (4)																	
1		00420304015 ANIL KAPOOR SID: 120000019264 SchemeID: 121402015001	40210 (4)	40212 (4)	40264 (4)	40266 (10)	40268 (4)															26		
			17	46	16	39	20	24	26	40	-	65												
			63 (B+)	55 (B+)	44 (P)	66 (A)	65 (A)																	
2		00520304015 SUMIT KUMAR SID: 120000019265 SchemeID: 121402015001	40210 (4)	40212 (4)	40264 (4)	40266 (10)	40268 (4)															26		
			15	40	15	37	28	32	32	40	-	60												
			55 (B+)	52 (B)	60 (B+)	72 (A)	60 (B+)																	
3		00620304015 PRIYANKA MANKOTIA SID: 120000019266 SchemeID: 121402015001	40202 (4)	40204 (4)	40252 (4)	40254 (10)	40256 (4)															26		
			16	47	13	39	23	40	30	40	-	65												
			63 (B+)	52 (B)	63 (B+)	70 (A)	65 (A)																	
4		00720304015 MANAV ANIL PASSEY SID: 120000019267 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)															26		
			13	43	14	35	28	50	21	35	-	76												
			56 (B+)	49 (C)	78 (A+)	56 (B+)	76 (A+)																	
5		00820304015 PRIYANKA RAMESH SID: 120000019268 SchemeID: 121402015001	40210 (4)	40212 (4)	40264 (4)	40266 (10)	40268 (4)															26		
			18	56	18	50	24	27	24	35	-	64												
			74 (A)	68 (A)	51 (B)	59 (B+)	64 (B+)																	
6		00920304015 RISHI KUMAR SID: 120000019269 SchemeID: 121402015001	40210 (4)	40212 (4)	40264 (4)	40266 (10)	40268 (4)															26		
			14	42	18	38	26	45	30	35	-	62												
			56 (B+)	56 (B+)	71 (A)	65 (A)	62 (B+)																	
7		01220304015 NEHA JAIN SID: 120000019271 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)															26		
			18	55	18	50	33	49	26	39	-	75												
			73 (A)	68 (A)	82 (A+)	65 (A)	75 (A+)																	
8		01320304015 HIMADRI SHARMA SID: 120000019272 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)															26		
			19	55	16	42	24	40	23	42	-	70												
			74 (A)	58 (B+)	64 (B+)	65 (A)	70 (A)																	
9		01420304015 KRITIKA SHARMA SID: 120000019273 SchemeID: 121402015001	40202 (4)	40204 (4)	40252 (4)	40254 (10)	40256 (4)															26		
			19	58	16	43	24	40	35	39	-	58												
			77 (A+)	59 (B+)	64 (B+)	74 (A)	58 (B+)																	
10		01620304015 SUMIT SINGH SID: 120000019274 SchemeID: 121402015001	40210 (4)	40212 (4)	40264 (4)	40266 (10)	40268 (4)															26		
			17	53	18	41	32	45	35	46	-	60												
			70 (A)	59 (B+)	77 (A+)	81 (A+)	60 (B+)																	

\*Passed with Grace Marks

RTSID: 2017071214020152030004

\*SID: Student ID; SchemeID: The scheme applicable to the student.  
 Date on which pdf made: 12/07/2017









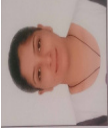







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S.No.	Photo.	Roll no./Name	Institution Code: 203 Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION																		CS/Remarks		
41		05720304015 NISHU SID: 120000019308 SchemeID: 121402015001	40214 (4)	40216 (4)	40270 (4)	40272 (10)	40274 (4)														26		
			14	30	14	30	35	30	32	51	-	55											
			44 (P)	44 (P)	65 (A)	83 (A+)	55 (B+)																
42		05820304015 KHALID PARVEZ SID: 120000019309 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)														26		
			15	49	15	42	29	43	20	42	-	70											
			64 (B+)	57 (B+)	72 (A)	62 (B+)	70 (A)																
43		05920304015 SANGEETA DAYAL SID: 120000019310 SchemeID: 121402015001	40214 (4)	40216 (4)	40270 (4)	40272 (10)	40274 (4)														26		
			17	39	15	46	37	50	32	50	-	85											
			56 (B+)	61 (B+)	87 (A+)	82 (A+)	85 (A+)																
44		06020304015 ANGELA MUNSEL PALJOR SID: 120000019311 SchemeID: 121402015001	40210 (4)	40212 (4)	40264 (4)	40266 (10)	40268 (4)														26		
			17	44	19	42	24	33	38	40	-	65											
			61 (B+)	61 (B+)	57 (B+)	78 (A+)	65 (A)																
45		06120304015 PRIYA KATARIA SID: 120000019312 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)														26		
			15	47	18	40	33	49	28	49	-	76											
			62 (B+)	58 (B+)	82 (A+)	77 (A+)	76 (A+)																
46		06220304015 SUMAIYA ALI SID: 120000019313 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)														26		
			21	55	15	49	26	45	32	51	-	75											
			76 (A+)	64 (B+)	71 (A)	83 (A+)	75 (A+)																
47		06320304015 SOUMILI SEN SID: 120000019314 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)														26		
			20	58	18	44	28	50	28	54	-	76											
			78 (A+)	62 (B+)	78 (A+)	82 (A+)	76 (A+)																
48		06420304015 NISHTHA SHARMA SID: 120000019315 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)														26		
			12	27	11	36	22	42	20	39	-	70											
			40 (P) *	47 (C)	64 (B+)	59 (B+)	70 (A)																
49		06520304015 JAYANTIKA TRIPATHI SID: 120000019316 SchemeID: 121402015001	40202 (4)	40204 (4)	40252 (4)	40254 (10)	40256 (4)														26		
			19	52	14	40	30	39	35	48	-	90											
			71 (A)	54 (B)	69 (A)	83 (A+)	90 (O)																
50		06620304015 VAISHALI VIJ SID: 120000019317 SchemeID: 121402015001	40214 (4)	40216 (4)	40270 (4)	40272 (10)	40274 (4)														26		
			15	34	13	32	36	45	33	46	-	68											
			49 (C)	45 (C)	81 (A+)	79 (A+)	68 (A)																

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RTSID: 2017071214020152030008

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51		06720304015 VANSHIKA BHARARA SID: 120000019318 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)																26	
		20 38 15 46 29 43 25 49 - 76																						
		58 (B+) 61 (B+) 72 (A) 74 (A) 76 (A+)																						
52		06820304015 AFREEN AFAQ SID: 120000019319 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)																26	
		14 41 16 42 24 40 22 50 - 75																						
		55 (B+) 58 (B+) 64 (B+) 72 (A) 75 (A+)																						
53		06920304015 GAURI KHANNA SID: 120000019320 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)																26	
		21 48 17 49 22 42 32 55 - 76																						
		69 (A) 66 (A) 64 (B+) 87 (A+) 76 (A+)																						
54		07020304015 RAMNEEK KAUR MATTA SID: 120000019322 SchemeID: 121402015001	40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)																26	
		15 55 16 52 24 40 25 45 - 74																						
		70 (A) 68 (A) 64 (B+) 70 (A) 74 (A)																						
55																								
56																								
57																								
58																								
59																								
60																								

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04	40108	MMM108	MEDIA ECONOMICS & MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
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07	40154	MMM154	PROJECT	3	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	40











