MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)

**Two Year / Three Year M.B.A. - (DLP) Examinations of
April – 2013 (to be held in August 2013)
For Tamil Nadu and Other States Candidates of DDE
(Common to all candidates)**

(CALENDAR / ACADEMIC YEAR (SEMESTER / NON SEMESTER) MAIN AND SUPPLEMENTARY EXAMINATIONS)

TIME TABLE

Date and Time	Subjects	Sub. code	Marks
FIRST YEAR			
23.08.2013 10a.m. to 1p.m.	Principles of Management	D10/ M11/ A11	100
24.08.2013 10a.m. to 1p.m.	Organisational Behaviour	D11/ M12/ A12	100
26.08.2013 10a.m. to 1p.m.	Management Accounting	D12/ M13/ A13	100
27.08.2013 10a.m. to 1p.m.	Managerial Economics	D13/ M14/ A14	100
29.08.2013 10a.m. to 1p.m.	Quantitative Methods	D14/ M15/ A15	100
30.08.2013 10a.m. to 1p.m.	Research Methodology	D15/ M16/ A16	100
31.08.2013 10a.m. to 1p.m.	Fundamentals of Computers	D16/ M17	100

FIRST YEAR / SECOND YEAR

Date and Time	Subjects	Sub. code	Marks
01.09.2013 10a.m. to 1p.m.	Management Information and Data Processing Systems	D17/ M21/ A21	100
02.09.2013 10a.m. to 1p.m.	Marketing Management	D18/ M22/ A22	100
03.09.2013 10a.m. to 1p.m.	Business Environment and law	D19/ M23/ A23	100

SECOND YEAR / THIRD YEAR

Date and Time	Subjects	Sub. code	Marks
23.08.2013 2 p.m. to 5p.m.	Financial Management	D20/ M24/ A24	100
24.08.2013 2 p.m. to 5p.m.	Operations Management	D21/ M25/ A25	100
26.08.2013 2 p.m. to 5p.m.	Personnel Management and Industrial Relations	D22/ M26/ A26	100

Date and Time	Subjects	Sub code	Marks
27.08.2013 2 p.m. to 5p.m.	Operations Research	D23/ M27/ A32	100
29.08.2013 2 p.m. to 5p.m.	Strategic Management	D24/ M31/	100
30.08.2013 2 p.m. to 5p.m.	RDBMS-Relational Database Management System	D25/ M32	100
31.08.2013 2 p.m. to 5p.m.	Entrepreneurship and Management of Small Business	D26/ M33/ A33	100

**Elective (Any two Subjects for 'A' Code candidates only)
Electives (Any one Group) For 'D' and 'M' Code candidates have to choose any one of the following functional area consisting of three papers)**

Group 1 : Marketing Area

Date and Time	Subjects	Sub code	Marks
01.09.2013 2 p.m. to 5p.m.	Marketing Research	D2A/ M3A/ A3A	100
02.09.2013 2 p.m. to 5p.m.	Product Management	D2B/ M3B	100
03.09.2013 2 p.m. to 5p.m.	Advertising and Sales Promotion	D2C/ M3C	100

Group 2 : Finance Area

Date and Time	Subjects	Sub code	Marks
01.09.2013 2p.m. to 5p.m.	Management of Financial Institutions	D2D/ M3D	100
02.09.2013 2p.m. to 5p.m.	International Trade, Finance and Documentation	D2E/ M3E	100
03.09.2013 2p.m. to 5p.m.	Investment and Portfolio Management	D2F/ M3F	100

Group 3 : System Area

Date and Time	Subjects	Sub code	Marks
01.09.2013 2p.m. to 5p.m.	Introduction to C and C++	D2G/ M3G	100
02.09.2013 2p.m. to 5p.m.	Computer Networks	D2H/ M3H	100
03.09.2013 2p.m. to 5p.m.	Modeling and Simulation	D2J/ M3J	100

(P.T.O)

Group 4 : Production Area

Date and Time	Subjects	Sub.code	Marks
01.09.2013			
2p.m. to 5p.m.	Value Engineering & Waste Control	D2K/ M3K	100
02.09.2013			
2p.m. to 5p.m.	Materials Management	D2L/ M3L/ A3E	100
03.09.2013			
2p.m. to 5p.m.	Total Quality Management	D2M/ M3M	100

Group 5 : Personnel Area

Date and Time	Subjects	Sub.code	Marks
03.09.2013			
2p.m. to 5p.m	Organisational Development	D2R/ M3R	100
01.09.2013			
2p.m. to 5p.m.	Human Resource Accounting	D2S/ M3S	100
02.09.2013			
2p.m. to 5p.m.	Training and Development	D2N/ M3N/ A3F	100

Group 6: Retail Management Area
(From A8A series onwards)

Date and Time	Subjects	Sub.code	Marks
01.09.2013			
2p.m. to 5p.m	Introduction to Retailing	D2T	100
02.09.2013			
2p.m. to 5p.m.	Store Operations Management	D2U	100
03.09.2013			
2p.m. to 5p.m.	Retail Buying and Merchandising	D2X	100

THIRD YEAR & ELECTIVES
(For those who joined in July 99 or earlier)

Date and Time	Subjects	Sub.code	Marks
29.08.2013			
2 p.m. to 5p.m.	Business Policy	A31	100
04.09.2013			
2 p.m. to 5p.m.	Advertising and Sales Promotion	A3B	100
05.09.2013			
2 p.m. to 5p.m.	Financial Institutions and services	A3C	100
06.09.2013			
2 p.m. to 5p.m.	Investment and Security Analysis	A3D	100
07.09.2013			
2 p.m. to 5p.m.	System Analysis and Design of Data Processing	A3G	100

(Old regulation - For those who joined in July 1999 or earlier - Revised Regulation - For those who joined in 2000 and after)

Note :

1) Students who joined in July 99 or earlier are requested to note changes in time table. The students who joined in 2000 and after also informed to take note of changes and they are requested to appear for arrear examination as per schedule.

2) **Upto A9A series – Non Semester Pattern.**

   From A9C series onwards – Semester pattern.

Dr.C.SARADHAMBAL **Dr.S.V.HARIHARANI**
Addl.Controller of Examinations i/c Registrar i/c