## NETAJI SUBHAS OPEN UNIVERSITY School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.) Head Office: DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 033 40663214 Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235 Website: www.wbnsou.ac.in; Email: nsou@wbnsou.ac.in



Ref. No.: SoH/2/175

Date: 19.01.2016

## **PCP Routine**

PCP:

Post Graduate Diploma In Public Relations and Advertising(PGDPR&AD) Paper -3 (July 2015 Batch)

Venue -Maharaja Manindra Chandra CollegeShyambazar 20, Ramkanta Bose Street, Near HP Petrol Pump, Kolkata, WestBengal 700003

Date	Time- 10:00am-1:00pm	1:30pm-4:30pm
24.01.2016	Shri Arijit Ghosh	Shri Debabani Mukhopadhyay
	Corporate P.R	Corporate Publics
31.01.2016	Shri Arijit Ghosh	Shri Supriya Patra
	Employee relations	Social Marketing
07.02.2016	Shri B.K.Sahoo	Shri Debjyoti Chanda
	House Journal	How to collect news for House Journal- A Talk

Submitted by

Sd/-Arijit Ghosh (Lecturer in JMC, NSOU) Forwarded By:

Sd/-Dr. Manan Kr. Mandal Officer-InCharge, SOH

Copy to-

- 1) Co-ordinator of PCP Centre
- 2) Officer-In Charge ,SOH
- 3) IT Officer